



**Veterinarians  
Without Borders**  
North America

**Canada Headquarters:**

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**U.S.A. Headquarters:**

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## **Volunteer Opportunity:** **Social Media Coordinator (Part-Time, Remote)**

**Location:** Remote / Virtual

**Duration of Placement:** 3-6 months, flexible

**Start Date:** ASAP, based on availability

**Supervisor:** Tanja Kisslinger, Director of Communications, VWB

Are you passionate about animal welfare, global health, and the power of storytelling? Use your digital skills to make a real impact as a **Volunteer Social Media Coordinator** with Veterinarians Without Borders North America (VWB). In this role, you'll collaborate with our Communications team to plan, create, and publish content across our social media platforms—engaging new audiences, amplifying inspiring stories from the field, and strengthening our brand identity rooted in the One Health approach.

### **Key Responsibilities:**

- Draft and schedule social media posts aligned with VWB's editorial calendar
- Support visual asset selection and design (using Canva or similar tools)
- Monitor social channels for engagement opportunities
- Help track post performance and compile monthly analytics
- Stay up to date on social media trends and recommend ways to improve
- Assist with occasional live posting for events or observances

### **What We're Looking For:**

- Strong writing skills and a keen eye for visual storytelling
- Experience with social media platforms and scheduling tools (e.g. Metricool, Buffer, Meta)
- Familiarity with Canva and basic graphic design is essential
- Passion for global development, animal health, or nonprofit communications
- Organized, self-motivated, and responsive to feedback
- Experience with nonprofit organizations is an asset, but not required

### **Why Volunteer with Us?**

- Use your skills to support sustainable animal health and community well-being in Africa, Asia, and Canada
- Gain real-world experience in nonprofit communications
- Be part of a warm, purpose-driven team working at the intersection of animal, human, and environmental health

**To Apply:** Please send your resume and a brief expression of interest to: [tanja@vwb.org](mailto:tanja@vwb.org)