



Volunteers Engaged in Gender Responsive Technical Solutions (VETS) VOLUNTEER PLACEMENT DESCRIPTION 2020 - 2027

Volunteer Position Title	Communications and Public Relations Advisor		
Country	Ghana		
Partner Organization	Ghana Poultry Network (GAPNET)		
Placement location	Capital city	X	Comments: Position based in the capital city of Accra, with possible travel to surrounding communities: Winneba, Suhum, Nsawam, Kasoa, Oyarifa, Obodan. Possible travel to Upper East to Yua, Natugnia, Sirigu, Manyoro, Kandiaga, Mirigu, Nabanago, Kongwonia, Nayangnia, and Doba when needed.
	Mid-sized town		
	Rural town/village		
	Various		
Duration (Months)	3 months		
Start date	October, 2023 (Flexible)		
Pre-departure Training Date/s	VWB/VSF will provide pre-departure orientation training.		
Eligibility requirements	Open to Canadian Citizens and Permanent Residents of Canada only		
Language Requirements	<u>Essential:</u> English <u>Please mention if the volunteer will need to work with a local translator for some of their duties:</u> Volunteer will sometimes need to work with a local translator for some of the duties, especially in rural communities. However, it would be a benefit if volunteer can speak the local language.		
Academic Qualifications	<u>Essential:</u> Post secondary degree in communications and/or media <u>Desirable:</u> Experience or certificate in communications, public relations, or similar fields		
Professional Background / Skills	<u>Essential:</u> <ul style="list-style-type: none"> • Proficient in Microsoft office (Word, PowerPoint, graphic design etc.) and media tools. • Proficient writing, presentation, and verbal skills. • Ability to develop newsletters, policy briefs, social media content and manage social media pages. 		



	<ul style="list-style-type: none"> • Commitment to the principles of volunteer cooperation and familiarity with participatory approaches to development, including the promotion of gender equality, good governance, and environmental sustainability <p><u>Desirable:</u></p> <ul style="list-style-type: none"> • Commitment to the principles of volunteer cooperation and familiarity with participatory approaches to development, including the promotion of gender equality, good governance, and environmental sustainability. • Previous volunteer experience in-country or other developing countries.
<p>Placement goal and objectives (preliminary)</p>	<p>Overall Goal:</p> <p>The primary purpose of the Communications and Public Relations Advisor position is to support GAPNET to publicize project achievements and acknowledge GAC's contribution to economic and social wellbeing of beneficiaries</p> <p>Objectives:</p> <ul style="list-style-type: none"> • Lead GAPNET team in the development of information education communication (IEC) materials. • Train GAPNET staff in graphic design, press releases, newsletters, social media, and more. • Support GAPNET to review communications plan from 2024-2025. • Train GAPNET Communications officers and staff on the use of social media account management to disseminate information. • Develop, review, and enhance content for print, electronic, and social media to communicate information to target audiences such as VWB, CAHWS, community beneficiaries, Canadian volunteers, and funders in Ghana and overseas. • Prepare radio talks on animal health for CAHWS and GAPNET staff <p>All volunteers are expected to promote gender equality, environmental sustainability, and good governance within their placement responsibilities.</p>
<p>Volunteer Terms and Conditions</p>	
<p>VWB/VSF covers most of the costs of being an overseas volunteer, including:</p> <ul style="list-style-type: none"> • Return airfare to placement country • Visa/permit costs • The cost of required vaccinations, anti-malarial medication, and overseas emergency travel health insurance 	



- A monthly living allowance (MLA) that will be paid into the volunteer's bank account in Canada. The MLA is designed to be sufficient to cover simple housing, basic food requirements, and other typical monthly living expenses.

Fundraising

VWB/VSF encourages each volunteer to raise funds towards the organization's operations.

About Veterinarians Without Borders

In the global south, more than 90 per cent of food animals are raised by subsistence farmers yet these small-scale livestock producers, the majority of whom are women, have very limited access to quality and affordable animal health services. Aside from the risks associated with the loss of valuable livestock who provide important protein and/or income for poor households, zoonotic diseases that can be passed from animals to humans offer a very real threat to human health on a wider scale.

Veterinarians without Borders/Vétérinaires sans frontières (VWB/VSF) works for, and with, communities in need to foster the health of animals, people and the environments that sustain us. VWB/VSF works nationally and internationally to train animal health workers, increase food security, and improve animal & public health. VWB/VSF provides overseas volunteer placements for veterinarians and other animal & public health professionals.

About the Project: Volunteers Engaged in Gender Responsive Technical Solutions (VETS)

Volunteers Engaged in Gender Responsive Technical Solutions (VETS), funded through the Volunteer-Cooperation Program at Global Affairs Canada, will engage 190 volunteers to work with local partner organizations in Ghana, Kenya, Senegal, Lao PDR, Cambodia, and Vietnam. Volunteers will help create integrated animal health systems to increase the livelihoods and household nutrition of small-scale farmers.

The VETS program utilizes the skills of volunteers to build local partner capacity to support community members, primarily women, to reduce poverty. Through improved production of livestock and crops, volunteers help improve family income and nutrition. The VETS program is built around the One Health concept, which recognizes that the health of people, animals, and the natural environment are interconnected. This project promotes the production of more and better food and increased incomes from livestock, all the while promoting land rehabilitation and conservation for sustainable development.

Veterinarians Without Borders/Vétérinaires sans Frontière is an equal opportunity employer and values the diversity of our team. We are committed to inclusive and equitable employment practices and strive to create a workplace that supports diversity, equity, and inclusion. VWB/VSF Canada welcomes applications from all qualified candidates, including members of racialized groups, Indigenous peoples, women, persons with disabilities, and persons of any sexual orientation or gender identity. Please let us know if you require an accommodation and we will work with you to ensure an equitable hiring process. Thank you for your interest in



VWB/VSF Canada.

Apply now by sending your CV and cover letter to volunteer@vetswithoutborders.ca with "Communications Advisor GAPNET – [Your Name]" in the subject line.