

JOB OPPORTUNITY:

Communications Officer

Location: Remote (Canada-based)

Salary Range: \$60,000 – \$70,000 CAD annually

Reports to: Director of Communications

Status: Full-time, permanent

Are you passionate about animal welfare, global health, and the power of storytelling? Use your communications skills to make a real impact as a **Communications Officer** with Veterinarians Without Borders North America (VWB).

About Veterinarians Without Borders (VWB):

VWB is a charitable organization dedicated to improving community health by supporting animal health and welfare. Using a One Health approach, we work with communities, governments, and partners across Africa, Asia, Northern Canada, and Europe. Together, we advance disease prevention, sustainable livelihoods, gender equality, and humanitarian relief—reaching more than one million people annually. Learn more: www.vwb.org

About the Communications Officer Opportunity:

The Communications Officer will play a central role in bringing VWB's work to life by creating compelling stories, digital content, and campaigns that inspire action. Reporting to the Director of Communications, you will support brand visibility, audience engagement, donor communications, and thought leadership across all platforms. This is a creative, hands-on role for someone who is passionate about communications, skilled at strategy and execution, and motivated to contribute to meaningful global impact. In this role, you'll collaborate inside and outside the organization to plan, create, and publish content that engages audiences, amplifies stories, and strengthens our brand identity rooted in the One Health approach.

KEY RESPONSIBILITIES

Content Creation & Storytelling:

- Write, edit, and produce engaging content for blogs, newsletters, press releases, donor reports, and social media.
- Transform field stories, data, and technical information into compelling narratives for diverse audiences.
- Develop photo, video, and multimedia content (in collaboration with field teams and external consultants).



**Veterinarians
Without Borders**
North America

Canada Headquarters:

700 Industrial Ave
Suite #410
Ottawa, ON, K1G 0Y9
+1 (343) 633-0272

U.S.A. Headquarters:

One World Trade Center
85th Floor
New York, NY 10007-0103
+1 (212) 220-7192

Digital Media & Marketing:

- Manage VWB's social media channels (planning, publishing, engagement, monitoring).
- Maintain and update website content (WordPress/Tymbrel or equivalent CMS).
- Track analytics and audience insights to inform strategy and optimize performance.
- Support digital fundraising campaigns and awareness days through targeted communications.

Brand & Communications Support:

- Ensure consistency with VWB brand standards, messaging, and visual identity.
- Support the rollout of VWB's communications strategy and annual editorial calendar.
- Design simple digital assets (social media graphics, presentations, infographics) using tools such as Canva or Adobe Creative Suite.

Media & Public Engagement:

- Draft and distribute media releases and pitches; maintain media contact lists.
- Monitor media coverage and identify opportunities to raise VWB's profile.
- Support planning and promotion of webinars, events, and campaigns.

Collaboration & Capacity Building:

- Work with international programs staff, volunteers, and partners to gather stories and assets.
- Provide communications support to fundraising, program, and executive teams.
- Coordinate with external consultants and vendors as needed.

QUALIFICATIONS

Education & Experience:

- Degree or diploma in communications, journalism, marketing, or a related field.
- Minimum 3-4 years experience in a communications role (nonprofit experience an asset).
- Education or experience in communications for animal health, One Health, gender equity, and/or international development an asset.

Skills & Competencies:

- Exceptional writing, editing, and storytelling skills across formats and audiences.
- Strong digital communications skills, including social media and web content.
- Familiarity with Google Analytics, SEO, and email marketing platforms (e.g., Mailchimp).
- Graphic design and/or video editing skills (Canva, Adobe Creative Suite, or equivalent).
- Highly organized, detail-oriented, and able to manage multiple projects and deadlines.
- Collaborative team player with cultural sensitivity and global awareness.
- Bilingual (English/French) is an asset.



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WHAT WE OFFER

- Salary in the range of \$60,000 – \$70,000 CAD annually.
- Comprehensive benefits package, including health and dental coverage.
- Four weeks of paid vacation annually, plus additional paid sick and personal days.
- Flexible work arrangements (remote-first team across Canada).
- Opportunities for professional development and international collaboration.
- A chance to contribute to meaningful change in communities worldwide through the power of One Health.

HOW TO APPLY

Interested candidates are invited to submit a resume and cover letter in one PDF to recruitment@vwb.org. Applications will be reviewed on a rolling basis until the position is filled.

VWB is committed to equity, diversity, and inclusion and welcomes applications from all qualified individuals, especially those from traditionally underrepresented groups.