



**Volunteers Engaged in Gender Responsive Technical Solutions (VETS)
VOLUNTEER PLACEMENT DESCRIPTION 2020 - 2027**

Volunteer Position Title	Communications Officer		
Country	Senegal		
Partner Organization	AVSF		
Placement location	Capital city	X	Comments: Based in Dakar with travel to rural areas. This position also includes remote work arrangement.
	Mid-sized town		
	Rural town/village		
	Various		
Duration (Months)	1 month		
Start date	As soon as possible		
Pre-departure Training Date/s	VWB/VSF will provide training orientation.		
Eligibility requirements	Open to Canadian Citizens and Permanent Residents of Canada only		
Language Requirements	<p><u>Essential:</u> French</p> <p><u>Desirable:</u> English Pulaar Wolof</p> <p>Please mention if the volunteer will need to work with a local translator for some of their duties:</p> <p>Volunteer will be supported by the other members of the AVSF Vélingara for the translation into the local language.</p>		
Academic Qualifications	<p><u>Essential:</u></p> <ul style="list-style-type: none"> • Postsecondary degree in communications and/or media. <p><u>Desirable:</u></p> <ul style="list-style-type: none"> • Knowledge of the economic, social, and environmental context of Senegal and West Africa. 		
Professional Background / Skills	<p><u>Essential:</u></p> <ul style="list-style-type: none"> • Experience in planning and implementing communication strategies and campaigns that lead toward behaviour change 		



	<ul style="list-style-type: none"> • Mastery of communication channels, social and digital communication, and content writing • Skilled in digital graphics, filming, and video editing • Skilled in graphic design and document editing • Strong analytical, synthesis, and writing skills, as well as a strong adaptability to work in difficult local conditions • Effective intercultural communication skills • Commitment to the principles of voluntary cooperation and familiarity with participatory approaches to development, including the promotion of gender equality, good governance, and environmental sustainability <p><u>Desirable:</u></p> <ul style="list-style-type: none"> • Ability to work in the team and in the field • Ability to work under pressure • Experience and/or knowledge of landlocked rural areas • Previous international work/volunteer experience in Senegal or another developing country
<p>Placement goal and objectives (preliminary)</p>	<p>Overall Goal: Improving the institutional communications capacity of the VETS project and AVSF Senegal.</p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. Adapting the overall institutional communication strategy of the VETS project and AVSF to the Senegalese context through appropriate content and channels. 2. Strengthen the institutional communication of the VETS project in Senegal and AVSF Senegal, including the updating and creation of institutional communication materials (videos, infographics, Facebook page, for example) and the development of partnerships with local media. 3. Support project teams in the operationalization of communications activities, the development of communication materials and the organization of events (workshops, seminars, etc.). <p>All volunteers must promote gender equality, environmental sustainability, and good governance as part of their missions.</p>
<p>Volunteer Terms and Conditions</p>	
<p>VWB/VSF covers most of the costs of being an overseas volunteer, including:</p> <ul style="list-style-type: none"> • Return airfare to placement country • Visa/permit costs • The cost of required vaccinations, anti-malarial medication, and overseas emergency travel health insurance 	



- A monthly living allowance (MLA) that will be paid into the volunteer's bank account in Canada. The MLA is designed to be sufficient to cover simple housing, basic food requirements, and other typical monthly living expenses.

Fundraising

VWB/VSF encourages each volunteer to raise funds towards the organization's operations.

About Veterinarians Without Borders

In the global south, more than 90 per cent of food animals are raised by subsistence farmers yet these small-scale livestock producers, the majority of whom are women, have very limited access to quality and affordable animal health services. Aside from the risks associated with the loss of valuable livestock who provide important protein and/or income for poor households, zoonotic diseases that can be passed from animals to humans offer a very real threat to human health on a wider scale.

Veterinarians without Borders/Vétérinaires sans frontières (VWB/VSF) works for, and with, communities in need to foster the health of animals, people and the environments that sustain us. VWB/VSF works nationally and internationally to train animal health workers, increase food security, and improve animal & public health. VWB/VSF provides overseas volunteer placements for veterinarians and other animal & public health professionals.

About the Project: Volunteers Engaged in Gender Responsive Technical Solutions (VETS)

Volunteers Engaged in Gender Responsive Technical Solutions (VETS), funded through the Volunteer-Cooperation Program at Global Affairs Canada, will engage 190 volunteers to work with local partner organizations in Ghana, Kenya, Senegal, Lao PDR, Cambodia, and Vietnam. Volunteers will help create integrated animal health systems to increase the livelihoods and household nutrition of small-scale farmers.

The VETS program utilizes the skills of volunteers to build local partner capacity to support community members, primarily women, to reduce poverty. Through improved production of livestock and crops, volunteers help improve family income and nutrition. The VETS program is built around the One Health concept, which recognizes that the health of people, animals, and the natural environment are interconnected. This project promotes the production of more and better food and increased incomes from livestock, all the while promoting land rehabilitation and conservation for sustainable development.

Veterinarians Without Borders/Vétérinaires sans Frontière is an equal opportunity employer and values the diversity of our team. We are committed to inclusive and equitable employment practices and strive to create a workplace that supports diversity, equity, and inclusion. VWB/VSF Canada welcomes applications from all qualified candidates, including members of racialized groups, Indigenous peoples, women, persons with disabilities, and persons of any sexual orientation or gender identity. Please let us know if you require an accommodation and we will work with you to ensure an equitable hiring process. Thank you for your interest in



VWB/VSF Canada.

Apply now by sending your CV and cover letter to volunteer@vetswithoutborders.ca with "Communications Officer– Your Name" in the subject line.