

**Volunteers Engaged in Gender Responsive Technical Solutions (VETS)
VOLUNTEER PLACEMENT DESCRIPTION 2020 - 2027**

Volunteer Position Title	Communications Advisor (Short Term Position)		
Country	Kenya		
Partner Organization	Meru Dairy Co-operative Union		
Placement location	Capital city		Comments: Meru is a mid-sized town where residents undertake agricultural activities as economic activities. Dairy Farming is practiced and has been growing steadily.
	Mid-sized town	X	
	Rural town/village		
	Various		
Duration (Months)	3-4 Weeks		
Start date	From 15 Jan 2024		
Pre-departure Training Date/s	VWB/VSF will provide pre-departure training. Dates TBD		
Eligibility requirements	Canadian Citizens and Permanent Residents of Canada Only		
Language Requirements	<u>Essential:</u> English <u>Desirable:</u> Swahili		
Academic Qualifications	<u>Essential:</u> <ul style="list-style-type: none"> Bachelor's degree and/or training in Communications and/or a related subject 		
Professional Background / Skills	<u>Essential:</u> <ul style="list-style-type: none"> Experience documenting and collecting stories and case studies and compiling them into captivating pieces demonstrating the impact achieved Videography skills Ability to train the extension officers to take good photos and capture good stories Effective cross-cultural communication skills Commitment to the principles of volunteer cooperation and familiarity with participatory approaches to development, including the promotion of gender equality, good governance and environmental sustainability <u>Desirable:</u> <ul style="list-style-type: none"> Previous international work / volunteer experience considered an asset. 		

Placement goal and objectives (preliminary)	<p>Overall Goal: The primary purpose of the Communication Advisor volunteer is to both document and produce success stories demonstrating the impact of the VETS program as well as build the capacities of the partner organization in capturing stories and videos.</p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. Train the extension and project officers to take good photos and write stories demonstrating the impact of the VETS program. 2. Shoot short videos demonstrating the state of dairy farming among partners. 3. Capture stories that demonstrate gender equality, environmental sustainability and good governance.
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Volunteer Terms and Conditions
<p>VWB/VSF covers most of the costs of being a volunteer, including:</p> <ul style="list-style-type: none"> • A monthly living allowance (MLA) that will be paid into the volunteer's bank account. If volunteers are recruited from outside this region, they may relocate and be eligible for an MLA • The MLA is designed to be sufficient to cover simple internet, basic meal requirements, travel and other typical monthly living expenses incurred. • Volunteers would need to provide proof of address to indicate where they reside in form of Utility bills, lease agreements or any other government/ municipal documents that clearly indicate proof of address.

Fundraising
VWB/VSF encourages each volunteer to raise funds towards the organization's operations.

About Veterinarians Without Borders
<p>In the global south, more than 90 per cent of food animals are raised by subsistence farmers yet these small-scale livestock producers, the majority of whom are women, have very limited access to quality and affordable animal health services. Aside from the risks associated with the loss of valuable livestock who provide important protein and/or income for poor households, zoonotic diseases that can be passed from animals to humans offer a very real threat to human health on a wider scale.</p> <p>Veterinarians without Borders/Vétérinaires sans frontières (VWB/VSF) works for, and with, communities in need to foster the health of animals, people and the environments that sustain us. VWB/VSF works nationally and internationally to train animal health workers, increase food security, and improve animal & public health. VWB/VSF provides overseas volunteer placements for veterinarians and other animal & public health professionals.</p>

About the Project: Volunteers Engaged in Gender Responsive Technical Solutions (VETS)
<p>Volunteers Engaged in Gender Responsive Technical Solutions (VETS), funded through the Volunteer-Cooperation Program at Global Affairs Canada, will engage 190 volunteers to work with local partner organizations in Ghana, Kenya, Senegal, Lao PDR, Cambodia, and Vietnam. Volunteers will help create integrated animal health systems to increase the livelihoods and household nutrition of small-scale farmers.</p> <p>The VETS program utilizes the skills of volunteers to build local partner capacity to support community members, primarily women, to reduce poverty. Through improved production of livestock and crops, volunteers help improve family income and nutrition. The VETS program is built around the One Health concept, which recognizes that the health of people, animals, and the natural environment are interconnected. This project promotes the production of more and better food and increased</p>

incomes from livestock, all the while promoting land rehabilitation and conservation for sustainable development.

Veterinarians Without Borders/Vétérinaires sans Frontières is an equal opportunity employer and values the diversity of our team. We are committed to inclusive and equitable employment practices and strive to create a workplace that supports diversity, equity, and inclusion. VWB/VSF Canada welcomes applications from all qualified candidates, including members of racialized groups, Indigenous peoples, women, persons with disabilities, and persons of any sexual orientation or gender identity. Please let us know if you require an accommodation and we will work with you to ensure an equitable hiring process. Thank you for your interest in VWB/VSF Canada.

Apply now by sending your CV and cover letter to volunteer@vetswithoutborders.ca with "Communications Advisor Meru – Short Term – [Your Name]" in the subject line.