

**Volunteers Engaged in Gender Responsive Technical Solutions (VETS)  
VOLUNTEER PLACEMENT DESCRIPTION**

<b>Volunteer Position Title</b>	Communication Advisor		
<b>Country</b>	Lao People's Democracy Republic		
<b>Partner Organization</b>	Health Poverty Action		
<b>Placement Location(s)</b>	Vientiane capital, Lao PDR		
<b>Duration of placement</b>	3 months, flexible		
<b>Planned Start date</b>	ASAP, based on availability		
<b>Supervisor</b>	Name, Dr. Thet Lynn	Title, HPA's Country Director	Email, T,lynn@healthpovertyaction.org
<b>Counterpart</b> - staff who will be the focal point for the volunteer's capacity building activities	Name, Vilakon Thoungchaleun	Title, HPA's Program Coordinator	Email, v.thoungchaleun@healthpovertyaction.org
<b>Eligibility requirements</b>	Open to Canadian Citizens and Permanent Residents of Canada only.		
<b>Language Requirements</b>	<input type="checkbox"/> English  Will the volunteer have the support of a local translator for some of their duties? <input type="checkbox"/> Yes		
<b>Placement objective and volunteer role and responsibilities</b>	<p>As the Communication Advisor based in Vientiane, Lao PDR, you will support Health Poverty Action (HPA) to develop a communication strategy and action plan to increase the visibility and impact of HPA in Laos.</p> <ul style="list-style-type: none"> <li>• Support in developing a communication strategy, brand guidelines and communication action plan in line with the organization's strategy and vision</li> <li>• Assist in developing tools and systems to support the communication strategy to further strengthen the image and visibility of the organization</li> <li>• Share best practices and offer training communication content production, such as social media posts, press releases, fact sheets, presentations, media kits, and videos to support the company's Public Relation efforts</li> <li>• Collaborate to review all existing materials to ensure all content clearly communicates and supports the organization's strategy and vision</li> <li>• Promote gender equality by tailoring trainings and solutions through a gender equality lens. Training in gender equality is provided.</li> <li>• Ensure an environmental and sustainability climate action lens is applied throughout the placement by implementing green solutions</li> <li>• Promote human rights by promoting inclusive activities and ensuring the rights of marginalized individuals are protected where applicable during the placement.</li> <li>• Participate in pre-assignment training</li> <li>• Submit reports as required by the partner organization and by VWB</li> </ul>		
<b>Professional experience and skills</b>	<ul style="list-style-type: none"> <li>• Degree and/or relevant experience in journalism, communications or a related field</li> <li>• Experience working with communications, journalism, public relations or media relations</li> <li>• Demonstrated experience working with media and social media</li> <li>• Minimum two (2) years relevant professional experience in your field of expertise</li> </ul>		

	<ul style="list-style-type: none"> <li>• A commitment to gender equality, One Health principles, and international volunteering</li> <li>• Flexibility, adaptability, excellent interpersonal skills and cultural sensitivity</li> <li>• Experience with group facilitation and trainings, including content development considered an asset</li> <li>• Experience living and working internationally considered an asset</li> </ul>
<b>Working conditions</b>	<ul style="list-style-type: none"> <li>• Able to travel with local public transportation with/without air condition.</li> <li>• Well adaptation to diverse condition of environment of tropical country</li> <li>• Only stairs in the office (no elevator)</li> </ul>
<b>Terms and conditions</b>	<ul style="list-style-type: none"> <li>• VWB/VSF covers most of the costs of being an overseas volunteer, including:</li> <li>• Return airfare to placement country</li> <li>• Visa/permit costs</li> <li>• The cost of required vaccinations, anti-malarial medication, and overseas emergency travel health insurance</li> <li>• A monthly living allowance (MLA) that will be paid into the volunteer's bank account in Canada. The MLA is designed to be sufficient to cover simple housing, basic food requirements, and other typical monthly living expenses.</li> </ul>

#### **Support Package**

VWB offers you an incredible experience to take part in an international volunteer experience where you will expand your personal and professional skills while contributing to global development. VWB commits to supporting you throughout your volunteer journey and will cover the majority of the costs involved in being an overseas volunteer, including:

- Travel and accommodation for the pre-departure training course in Ottawa
- In-country orientation upon arrival in country of placement
- Return airfare to placement country
- Visa/permit costs
- The cost of required for vaccinations and anti-malarial medication
- Overseas emergency travel health insurance
- A monthly living allowance (MLA) that will be paid into the volunteer's bank account in Canada. The MLA is designed to be sufficient to cover simple housing, basic food requirements, and other typical monthly living expenses.
- Criminal record verification
- Debrief after the placement

#### **Fundraising**

VWB encourages each volunteer to raise funds towards the organization's operations.

#### **About Veterinarians Without Borders**

In the global south, more than 90 per cent of food animals are raised by subsistence farmers yet these small-scale livestock producers, the majority of whom are women, have very limited access to quality and affordable animal health services. Aside from the risks associated with the loss of valuable livestock who provide important protein and/or income for poor households, zoonotic diseases that can be passed from animals to humans offer a very real threat to human health on a wider scale.

Veterinarians without Borders/Vétérinaires sans Frontières (VWB) works for, and with, communities in need to foster the health of animals, people and the environments that sustain us. VWB works nationally and internationally to train animal health workers, increase food security, and improve animal & public health. VWB provides overseas volunteer placements for veterinarians and other animal & public health professionals.

#### **About the Project: Volunteers Engaged in Gender Responsive Technical Solutions (VETS)**

Volunteers Engaged in Gender Responsive Technical Solutions (VETS) is a seven-year (2020 to 2027) Volunteer Cooperation Program funded by Global Affairs Canada. VETS will engage 190 volunteers who will support local partner organizations in Ghana, Kenya, Senegal, Lao PDR, Cambodia, and Vietnam. Volunteers will help create integrated animal health systems to increase the livelihoods and household nutrition of small-scale farmers.

The VETS program utilizes the skills of volunteers to build local partner capacity to support community members, primarily women, to reduce poverty. Through improved production of livestock and crops, volunteers help improve family income and nutrition. The VETS program is built around the One Health concept, which recognizes that the health of people, animals, and the natural environment are interconnected. This project promotes the production of more and better food and increased incomes from livestock, all the while promoting land rehabilitation and conservation for sustainable development.